

| SUNDAY | MONDAY  | TUESDAY                                | WEDNESDAY   | THURSDAY            | FRIDAY   | SATURDAY |
|--------|---|--|---|---------------------|--|----------|
|        |   | Social Post 1                          |   |                     | Social Post 2<br>Family Strengthening Month Newsletter | 1        |
|        |   | Press Release Development & Submission |   |                     |  |          |
| 2      | 3<br>Social Post 3<br>Add website button<br>Call local media stations | 4                                      | 5   | 6<br>Social Post 4  | 7<br>Provide creative to stations                      | 8        |
| 9      | 10  | 11                                     | 12<br>Social Post 5   | 13                  | 14<br>Workshop   | 15       |
|        | PSA Spots Run   |  |   |                     |  |          |
| 16     | 17  | 18<br>Social Post 6                    | 19<br>Host Family Strengthening Month Event (media in attendance) | 20<br>Social Post 7 | 21   | 22       |
| 23     | 24<br>Workshop  | 25                                     | 26<br>Social Post 8   | 27                  | 28<br>Social Post 9                                    | 29       |
| 30     | Social Post 10  |  |   |                     |  |          |